



Winona Outdoor Collaborative

Explore More, Together

Make a Difference

Become a Corporate Partner

The Winona Outdoor Collaborative, a 501(C)3 nonprofit organization, seeks to promote inclusion and accessibility through community partnerships, environmental stewardship, and educational programming directed at reducing barriers to outdoor recreation. Through our services, we hope to support individuals in feeling empowered, confident and connected to the outdoors.

The Collaborative wouldn't be what it is today without the support of the Winona community. The foundation of who we are has been built by the passionate community around us. From our volunteers to our Board of Directors, our program participants and community partners, and our donors and dedicated team of staff; everyone who has been a part of the Collaborative has helped shape us into who we are today.

We are so grateful for the continued support from our community and we're excited to continue growing our capacity to address inclusion and accessibility to the outdoors here in Winona County.

This is where you come in. We're asking Winona area businesses to consider becoming a Corporate Partner of the WOC. If you share a passion for the great outdoors, we would love to partner with you to continue making Winona outdoors a more accessible, welcoming space for all.

Partner Benefits

Corporate Partnership includes the business's logo and name on all marketing materials related to the program being sponsored including social media posts, website advertisements, Facebook events, and printed materials. Name will also be listed on our donation page as a Corporate Partner for all of 2024. Cross promotion opportunities for meet-ups to include after hour socials at your place of business first.

Contact Information:

Alexa Shapiro | Executive Director
alex@winonaoutdoorcollaborative.com

Corporate Sponsorship Levels



Nature Lover | \$325.00

Sponsor one meet-up of your choice in 2024, receive acknowledgement for event on all advertising, receive one annual membership for free.



Outdoor Enthusiast | \$550.00

Sponsor two meet-ups of your choice in 2024, receive acknowledgement for event on all advertising, receive three annual memberships for free.



Recreation Champion | \$750.00

Sponsor three meet-ups of your choice in 2024, receive acknowledgement for event on all advertising, receive five annual memberships for free.



Equity Advocate | \$3,000.00

Title Sponsor of the Winona Outdoor Collaborative's Bigger Hearts Adaptive Ski Program for 2024. Receive acknowledgement for sponsorship on website and social anytime Bigger Hearts is mentioned - link & logo included on website as a Title Sponsor for 2024. All proceeds go directly to the Annual Campaign. Receive 10 memberships for free.



Equity Ambassador | \$6,000.00

Title Sponsor of the Winona Outdoor Collaborative's Scholarship Fund for 2024, with 50% of sponsorship used to establish the Youth Scholarship Fund for adaptive and therapeutic recreation programming, and 50% of sponsorship used to support the Annual Campaign as a match. Receive acknowledgement for scholarship fund sponsorship on website and all advertising, including a link and logo on the website as an Equity Ambassador for one full year. Receive 15 memberships to BaseCamp Provisions.